

EASTER CHALLENGE, 9th APRIL 2022; EVENT OVERVIEW

Our Easter Challenge walk, jog or run event will be taking place on Saturday 9th April 2022. We are hugely excited to welcome the challenge back into our event calendar for its 3rd year after forced cancellations of the event in 2020 and 2021.

Starting from Windsor Racecourse, we will set participants off gradually between 8am and 11am. Our wave start departures will help to reduce the impact on the local area by ensuring that there are no large participant groups out on the event route.

Participants will walk 50km or 25km, with the route taking in a mixture of the Thames Path, pavements and public footpaths. All routes will finish back at Windsor Racecourse.

OPTION	START DATE	START TIME	START LOCATION	FNISH LOCATION
50km (31 miles)	Sat 9/4/2022	08:00 to 09:00	Windsor Racecourse	Windsor Racecourse
25km (15.5 miles)	Sat 9/4/2022	09:30 to 11:00	Windsor Racecourse	Windsor Racecourse

We anticipate that up to 1,500 walkers will take part in the event, completing either the 25km or 50km route. This will be split into smaller start waves of around 200 participants per 30 minutes, spreading the event field and reducing the impact of the event. All participants share the one focus of raising much needed funds for over 400 different charities including; **Alzheimer's Society, Breast Cancer Now, Cancer Research UK, Clic Sargent, Great Ormond Street Hospital, Help for Heroes, Macmillan Cancer support, Mind, NSPCC and Parkinson's UK.**

Action Challenge (www.actionchallenge.com), experienced event organisers, are co-ordinating all logistics of the event and we would like to notify all authorities along the route to make you aware of the event and to give you the opportunity to make any suggestions or comments regarding our plotted route. The entire route has been fully researched using existing public footpaths however as we are still several months out from the event this can be adapted following suggestions. We will also conduct a full pre-event recce of the route to identify any significant risks, which we will log into a risk assessment and apply appropriate safety measures to reduce any potential hazards.

With this in mind, please find overleaf an outline of where the event will pass and a Google map for the route on the event page here: <https://ultrachallenge.com/easter-challenge/>

Please find on page 3 further route and event specific information. Finally, please see full Event Management Plan, Covid-19 Operational Framework and Risk Assessment documents attached separately.

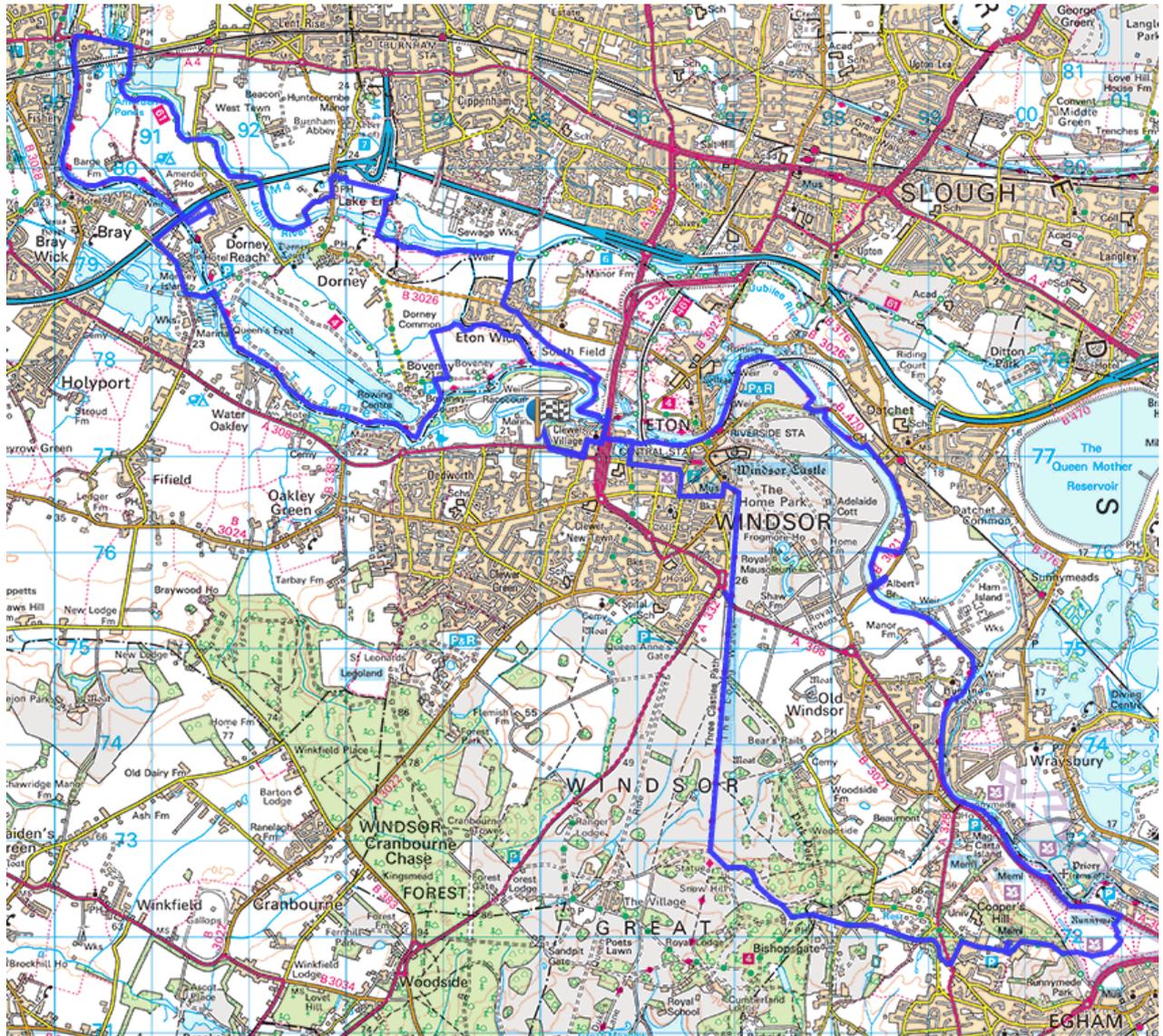
Notification to all local authorities, parish councils and landowners is in the process of being undertaken and we appreciate any advice/comments you may have. Please advise if any formal permission is required along the route.

Kind regards,
James Campbell
Event Planning Manager

THE EVENT ROUTE

The event route is comprised of two 25km loop sections which combine to create the full 50km distance as a figure 8 route starting and finishing at Windsor Racecourse.

All participants will begin their challenge by heading East along the Thames towards our Runnymede Rest Stop, the Commonwealth War Memorial. Participants will then return to Windsor Racecourse through the Windsor Great Park, with 25km participants finishing their challenge at this point. The full 50km challengers will then complete the Western 25km loop, which take them along the Thames towards Dorney and the back to Windsor Racecourse to the finish of their challenge.



Please note; the above image is only intended to provide an overview of the route.

The route can be examined in a further level of detail via the event website (link provided on page 1) or via download of the route GPX file, which can be viewed in detail on multiple platforms. This can be shared on request.

EVENT PLANNING INFORMATION

ANTICIPATED PARTICIPANT TIMINGS AT ROUTE & VENUE LOCATIONS

The event commences with the first participants leaving the start at 7am on Saturday. The final participants are expected in back at the finish at approximately 9pm on Saturday having made their way along the route.

All venue locations are approximately 12.5km's apart.

Location	Saturday 9 th April Time first runner expected*	Saturday 9 th April Time Last Walker expected*
Windsor Racecourse	08:00	21:00
Commonwealth War Memorial	09:15	14:00
Windsor Racecourse	11:00	21:00
Dorney Village Hall	12:30	18:20
Windsor Racecourse	13:30	21:00

*These are the estimated times of the very first runners and the slowest walkers. The majority of participants are likely to start passing through several hours after the fastest runners, and several hours before the last walkers.

ROUTE MANAGEMENT INFORMATION

- Route is fully marked with pink arrows
- Marshals, Guides and medics will patrol the route.
- Road warning signs (for both traffic and participants) where necessary.
- All signage removed after the last participants have passed through.
- All participants are requested to follow the highway and country codes, walk on the right, and stay on the designated path and not to litter.
- Event clear-up includes collection of any rubbish along route.
- Event management plan includes risk assessment and contingency plans in case of unexpected events (i.e. extreme weather conditions).
- Action Challenge public liability insurance certificate can be provided upon request.
- **Covid-19 Risk Mitigations – if required – to be detailed in separate document.**

CONTACT INFORMATION

POST	Action Challenge, Unit 1 Gunnery Terrace, The Royal Arsenal, Woolwich, SE18 6SW
TELEPHONE	020 7609 6695
EMAIL	James.campbell@actionchallenge.com
WEB	www.ultrachallenge.com